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Kinahan told me he wanted to be a role model and believed him

WHEN Bob Arum made his bow, Max Schmeling was heavyweight champion of the world.

A teenage Joe Louis was months away from his first amateur fight.

Professional boxing was only

40 years old when Arum was born into an Orthodox Jew-ish family in New York on December 8, 1931.

Growing up, Arum didn't pay much attention to Schmeling or Louis or those who came after

them.

He was just short of his 34th birthday before he watched his first fight — and that was on TV. Ernie Terrell's win over George Chuvalo in November 1965

Yet Arum started out as boxing promoter the following year. He'd go on to found Top Rank — and became one of the biggest promoters in the world. Draw up a list of the greatest fights of all time. Everybody would have Muhammad

Ali v Joe Frazier III in there. And Marvin Hagler v Thomas Hearns, Most would go for Jose Luis Castillo v Diego Corrales.

They are just three of the su-

per fights that happened on Arum's watch Arum's watch.

He delegates a lot of the day

to day running of Top Rank now to others, especially his stepson, Todd duBoef.

Cities

But, in his 10th decade, Arum is still very much part of the sport, talking excitedly about a trip coming up to Perth in Australia, one of the few big cities in the world that he hasn't

"I'm 92, and I love it as much as I ever did. I love discovering new talent and watching them develop. It beats retirement and sitting with a fishing rod at the side of a lake."

This could be a very different piece. Arum's extraordinary life has brought him into conroll call of modern American

er Robert, Martin Luther King, Muhammad Ali, Frank Sinatra, Ronald Reagan, George Bush...

He drops all of these names into our conversation. Some of those were his friends. He has varns about them by the dozen. Evel Knievel attempting to iump the Grand Canvon on a motorbike? Arum promoted that stunt. He didn't like

Knievel. He is hilarious in his

explanations of why.

CUNNINGHAM

Write that piece and it'd go down well. There'd be praise and pats on the back and... it would be bullshit. It would be dishonest. Sportswashing

applies to journalism too.

This has been a week where snooker great Ronnie O'Sullivan — one of the most popular sportspeople around — this dinner. I met with His Ex-has been in Saudi Arabia, and cellency Turki Alalshikh and it welcoming." he's been eulogising about the

Future

This is a week where Anthony Joshua v Francis Ngannou has taken place in Riyadh — and Saudi is where pro boxing sees its future from the saudis of the saudis its future.

It's a country with a terrible human rights record and it's who wouldn't shake the hands one where children, up to re- of Israeli players. Let's be hon- Maybe in his head, he

scribed Jewish people as apes.

"That may or may not be true, but I was in Riyadh in October was great. Whatever antisemitism may or may not have ex-

medals on you people.
"I've been around a long time. I'm not a naive fool but,

 and it was after October 7
 and I was guest of honour at this dinner. I met with His Exthesis dinner. I met with His Exthesis dinner. A couple of years ago, there were whispers in the boxing

LIFE AMONGST THE GREATS: Arum back in

Ali (right) and Jimmy Ellis ahead of their

isted in Saudi in the past clearly doesn't now," said Arum.

"Being Jewish in Saudi Arageting Top Rank. Cultivating a relationship with Arum with the goal of eventually trying to buy the

Dublin, Ireland.

"Look at the basketballers who wouldn't shake the hands"

"That never, ever happened."

"We were doing business with

Kinahan. He's a charming guy. He told me that he was getting into boxing because he'd done bad things in the past and wanted to reform himself. **Evidence**

"He told me that he wanted to clean up his name because he wanted to be a role model for his kids and I believed

cause, obviously, it was there if you Google it, but we didn't see anything that he was doing wrong. We saw no evidence that

"Now, apparently, that wasn't made it clear that he was

e case. If that wasn't the se, then Biden wouldn't have

CONTROVERSIAL RELATIONSHIP:

Arum with Daniel

win with his

I'm not a naive guy, I have a background in law, I was in the proached us — and that's the thing we would have done,"

Justice Department. I bought into what Kinahan told me because I didn't see anything to

back, we had a guy who served a prison term for killing a man stomping on his head and he became the biggest pro-

moter in boxing."

Here are words and phrases used by Arum about Kinahai before the announcement of US sanctions in 2022.

Honest Honourable The can tain. A real rock. One of my favourite guys. Tremendous Intelligent. Forthright. A nononsense guy. He savs himself that he'd

He says himself that he'd Googled Kinahan — and any Google search would have

one of the most wanted men by European police forces.

Once the sanctions were announced, Arum did one of the

quickest u-turns on record. Was that a sign that he messed up, that he has regrets over dealing with

"Once Biden brought in the sanctions, I said 'whoa, I missed what was going on'. So, sure, in that respect, I have regrets."

that respect, I have regrets."

Take the long view on Saudi and boxing, and it's part of a clear historical pattern.

angations of totals, and disappearances.

Arum fights have taken place in 22 different countries outside the countries outside the countries. **Dictator**

Think of two of the most celebrated fights in boxing history. Muhammad Ali v George Foreman in 1974. The Rumble in the Jungle. It took place in Zaire thanks to President Mobutu Sese Seko, a brutal dictator, According to the UN, Mobutu's Zaire had "the worst human rights in

Fast forward a year to Ali v Joe Frazier III. The Thrilla in Manila.

A fight promoted by Arum. It's regarded as one of the greatest fights of all time.

But it took place in the Phil-

lipines, then ruled by Ferdinand Marcos.
In 1995, 10,000 Filipinos won a

US class-action lawsuit filed against the Marcos estate. The claims were from victims or their surviving relatives, centred on allegations of torture, execution, rica and that would make them

US, in over 100 different cities. But it was his decision to do business with apartheid South Africa that is particularly revealing. That's because Arum still believes he did the right thing, and that it actually benefited the cause of black South Africans...

The fight took place in 1979 only a year after the Soweto uprising where nearly 200 schoolchildren were shot dead by South

African police.

The fight in Pretoria was be-

tween a white South African, He asked me to highlight it at a Gerrie Coetzee, and John Tate, a black American. Civil rights lead"So I banged the table and made" ers in the US intervened, trying to a big speech

persuade Tate to pull out. Arum bulled on regardless. Over four decades on, he still plays the Frank card. "I thought the same way Sinatra did when he went there. This idea that

Horses

"We insisted on the stadium being integrated. Wouldn't have

gone ahead with the fight if it wasn't.

"I'll tell you a funny story about when I was there. I was invited to a big race meeting at Bloemfontein.

"This guy came up to me and said they had a problem because there were a lot of Indian own-truth? because there was no integration. knows

"A week later the race tracks were integrated. We helped pave the way for change in South Af-

anyone says to me about going

change was not the way to go," he said.

Wanted a boycott but I felt going the other way was the right thing to do. And I still think that. "It was one of the greatest experiences of my life."

Time for a final question. KC: Have you watched

BA: Yes, not all of the episodes t got a bit boring and repetitive.

KC: See any of yourself in

BA: No. I don't Is he lying?

It's Bob Arum. Who the hel

He should be every-hing that is good about nodern boxing. But the spotlight seems to be too

ia's world title date

to judge. It was clear in the press tour to promote the Haney fight that all

away from the ring to deal with his mental health but he returned

someone who has suf-fered like him. De La Hoya also went

which continue to cause

is going through.
If they could find peace
they could help each
other to ensure De La



yson in the ring. Fury has now issued a nessage to McGregor, alling out the MMA icon.

Mark WAKEFIELD

he still plans to return to Injury

McGregor next, how's that? I need a comebac fight, so McGregor, get